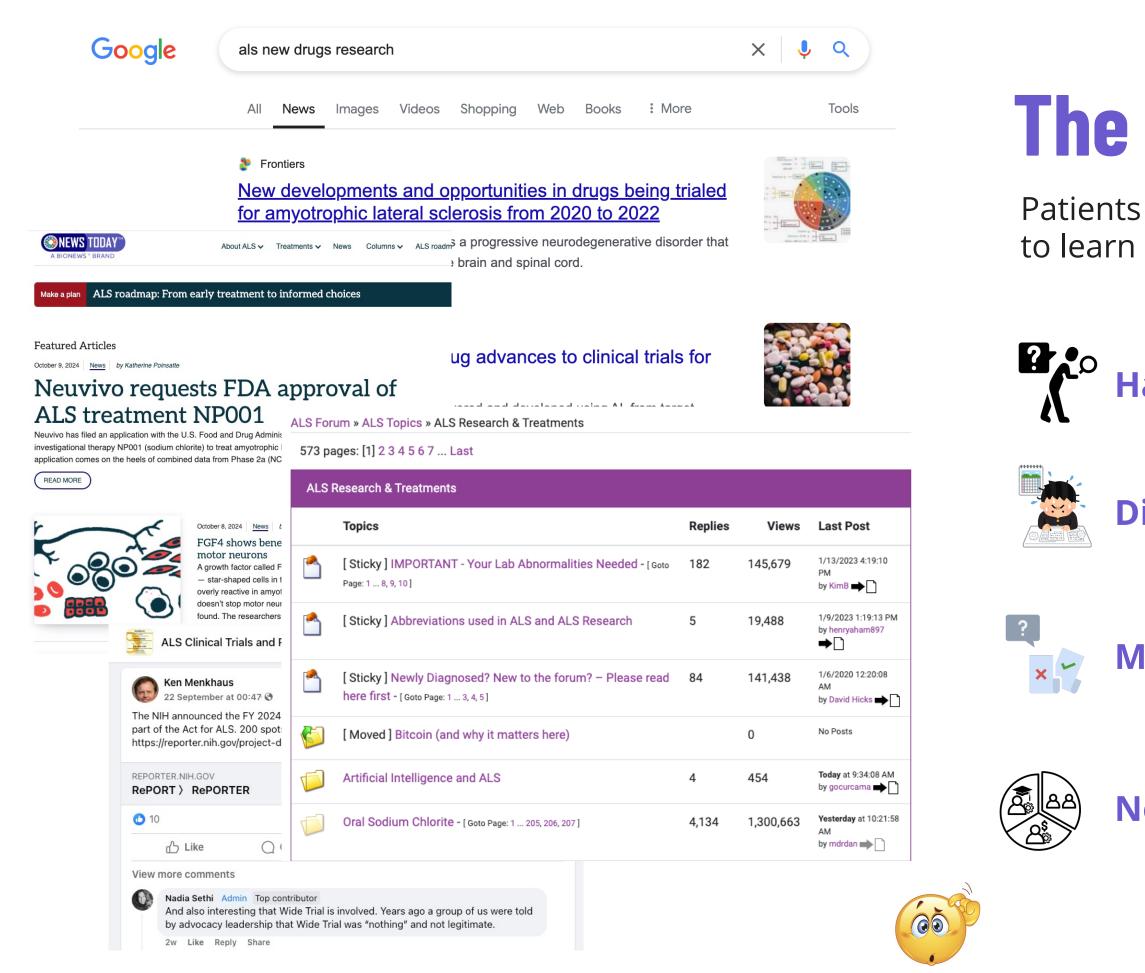


# Attastic

### Patients' Portal to Cutting-edge Disease Research and Technologies





### **The Problem**

Patients with devastating diseases are **eager** to learn about research progress, but it is:

Hard to access

**Difficult to understand** 

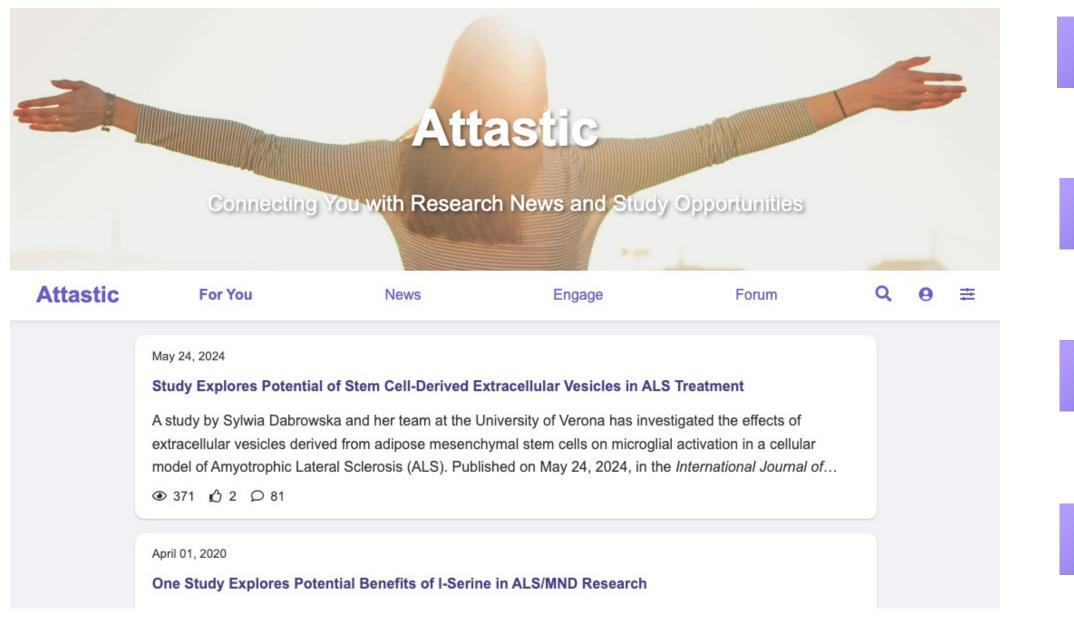
**Misinformation prevalent** 

Not patient-centric



### **Our Solution**

A one-stop platform providing comprehensive, easy-to-understand, and engaging disease research information and tools for patients



01	<b>Tailored for patients</b>
02	<b>Evidence-based content</b>
03	<b>Comprehensive resources</b>
04	Engaging community



### **Product Overview**

A	ugust 30, 2024		Organization	<sub>,*</sub> Qtkt
A	LS Biopharma Advances Researc	h in ALS Therapies		<b>↓</b>
A	LS Biopharma is making significant strid	es in the development of new therapies	for Amyotrophic Lateral	L-J-
	alaradia (ALC). This progradius pourod		in the brain and animal cord	
A	LS Risk Factors: An Evidence-B	ased Self-Assessment Iool		
Tł	nis tool presents a compilation of potenti	al risk and protective factors associated	with ALS as identified in	
	Inlished scientific literature. This self-ass			
1				
1	Clinical Trial Exploring	a the Potential Renefits	of Ranolazine for ALS	
		g the i otential Denents	of Ranolazine for ALS	
1			P AI	
	NOT_YET_RECRUITING	NTERVENTIONAL		
,	Fairway, United States			
	•••••••••••••••••••••••••••••••••••••••			280
	Start Date: December 01, 2024	<b>Completion Date:</b> December 01, 2026	Age Eligibility: min 18.0 years	
	Gender: ALL			
	Sponsored by Dr. Jeffrey Statla	and and supported by the ALS As	ssociation this study aims to	
			•	
	-	ness of ranolazine in reducing m		
	overall quality of life for ALS pa	tients. The trial is expected to be	egin recruiting participants in	
	December 2024.			

The study, identified as NCT06527222, is classified as an interventional Phase 2 trial. It will involve an estimated 72 participants, all of whom must be at least 18 years old and can be of any gender. The trial will take place at the University of Kansas Medical Center in Fairway, Kansas.

Participants will be randomly assigned to receive either ranolazine or a placebo, with the study designed to ensure that neither the participants nor the healthcare providers know who is Ask 1 11







**Personalized Content** 

**Diverse Information** 

**Miscellaneous Tools** 

**Compassionate Design** 



### Attastic

#### Connecting You with Research News and Study Opportunities

#### Attastic For You News Engage

May 24, 2024

#### Study Explores Potential of Stem Cell-Derived Extracellular Vesicles in ALS Treatment

A study by Sylwia Dabrowska and her team at the University of Verona has investigated the effects of extracellular vesicles derived from adipose mesenchymal stem cells on microglial activation in a cellular model of Amyotrophic Lateral Sclerosis (ALS). Published on May 24, 2024, in the International Journal of...

● 370 🖞 2 🗘 81

April 01, 2020

#### **One Study Explores Potential Benefits of I-Serine in ALS/MND Research**

A study published in the Journal of Nouronathology and Experimental Nourology on April 1, 2020, by David A



Q

Forum



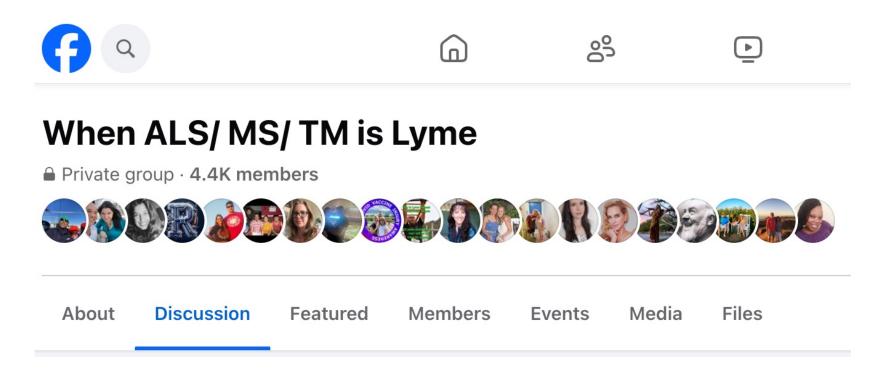
#### Start from one disease.

A lot more features are coming!

**Rapid iteration** based on user feedback.



### **Application Example**



### Facebook Group for ALS patients who believe they just had an infection

06



### **Application Example**

Attastic	For You	News	Engage	Forum	9 ≢	
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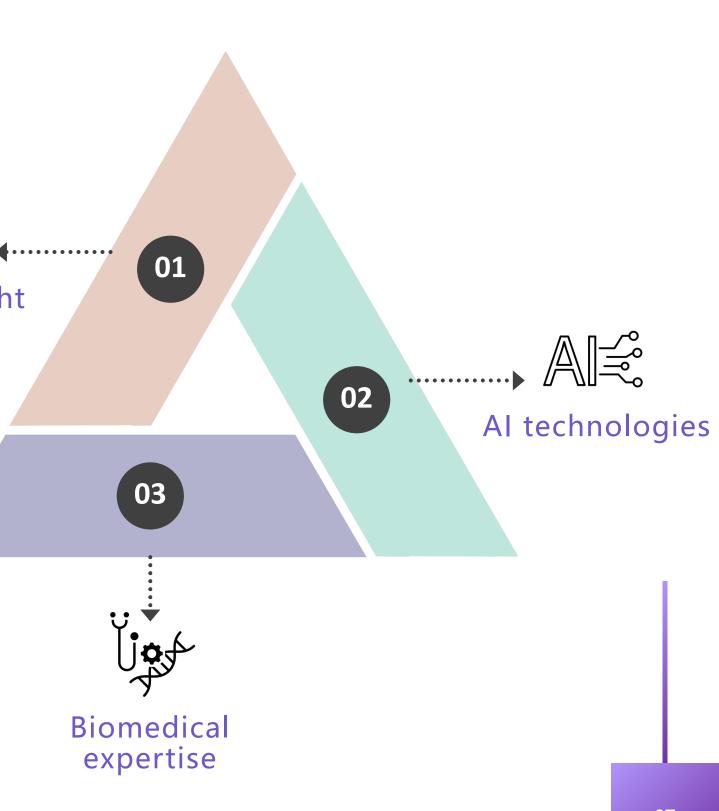
#### ALS Risk Factors: An Evidence-Based Self-Assessment Tool

This tool presents a compilation of potential risk and protective factors associated with ALS as identified in published scientific literature. This self-assessment tool is designed to help individuals explore their potential exposures to these factors. Users can review various environmental factors, daily items, and activities potentially associated with ALS risk. Each factor is linked to relevant peer-reviewed research papers, providing the scientific basis for its inclusion. It's important to note that the presence of these factors does not necessarily indicate causation or guarantee the development of ALS. This tool aims to provide evidence-based information to support patient awareness and facilitate discussions with healthcare providers. Users should interpret the results in consultation with medical professionals, as the complex interplay of genetic and environmental factors in ALS development remains an active area of research.





#### Deep user insight





### **Market Opportunity**



#### **Statistics of 19 example diseases**

Disease	Number of Patients	5-Year Survival (%)
Pancreatic cancer	952,000	9
Lung cancer	4,109,000	19
Liver cancer	637,000	20
Acute myeloid leukemia	224,000	29
Glioblastoma (brain cancer)	224,000	6
Esophageal cancer	357,000	20
Ovarian cancer	1,001,000	49
Multiple myeloma	462,000	54
Mesothelioma	14,000	10
Gallbladder cancer	91,000	19
Amyotrophic lateral sclerosis	112,000	20
Huntington's disease	420,000	Life expectancy 15-18y
Parkinson's disease	9,240,000	60-80
Alzheimer's disease	1,344,000	60-80
Heart failure	161,000	50
End-stage renal disease	14,000,000	52-60
Spinal cord injury	1,190,000	Chronic, progressive
Muscular dystrophies	700,000	Varies, progressive
Sickle cell disease	1,400,000	Life expectancy ~48y
Total	36.6 million	









#### **Over 100 million affected by devastating diseases!**

**Freemium Model** 

Selling cutting-edge products

**Advertising Revenue** 

**Agency/Consulting Services** 



### **Competitive Edge**



**End-to-End Platform** 

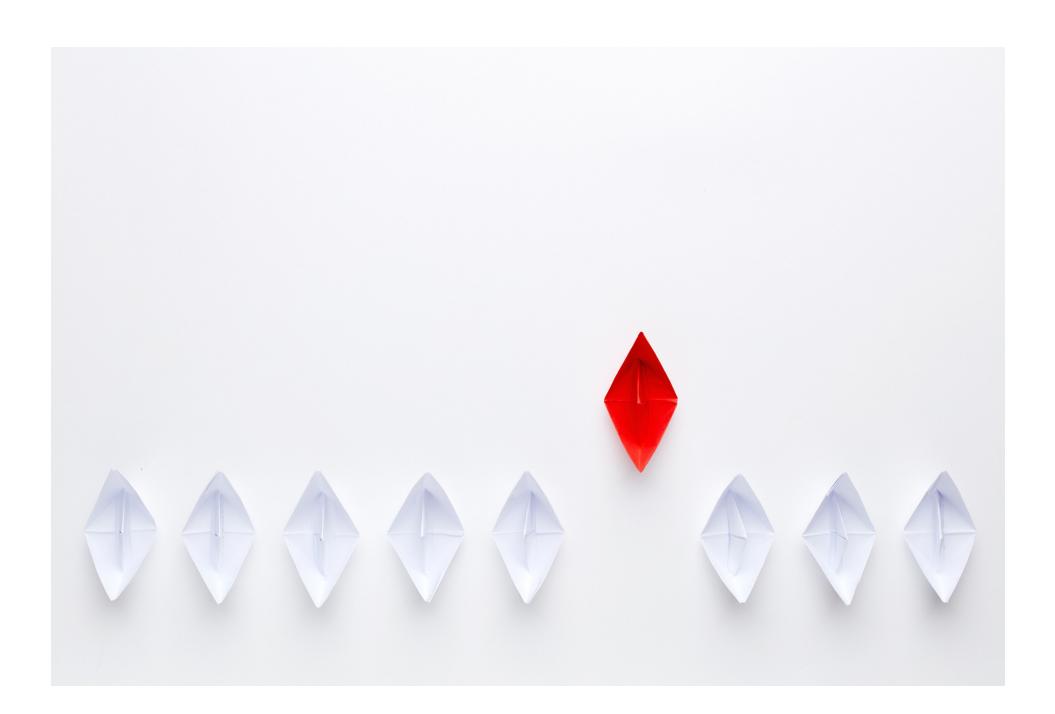




**10X Cheaper & Faster** 



**Deep User Insight** 





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Sydney & Melbourne, Australia

